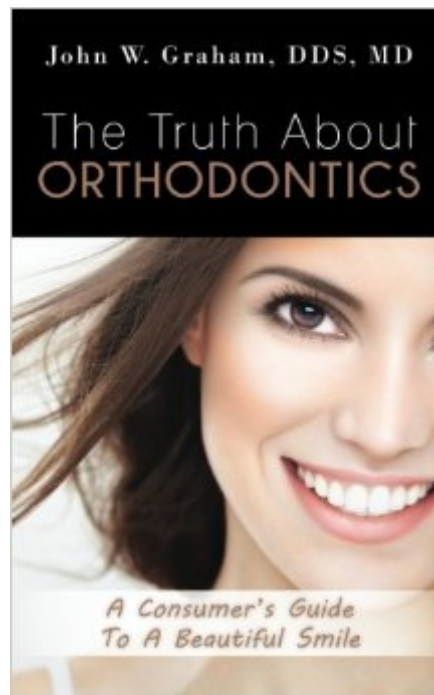


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# The Truth About Orthodontics: A Consumer's Guide To A Beautiful Smile



## Synopsis

Your child needs an expander. Most people need permanent tooth extractions. You're too old for orthodontics. You'll be in treatment for about two years. Orthodontics is painful. Lies, lies, lies, lies and yes, more lies. *The Truth About Orthodontics: A Consumer's Guide to a Beautiful Smile* gives you the information you need to make the best decisions for your orthodontic care. Written by a doctor who is both an orthodontist and a physician, this fact-filled and entertaining book walks you through the basics, explaining old treatments versus new developments, and debunking the lingering lies that tend to feed people's fear of orthodontics, preventing them from enjoying the benefits a beautiful smile can provide. Discover how the current understanding of tooth movement has transformed smile design into a process that can be shorter and more comfortable. Now, you can be prepared with the knowledge you need to find the treatment that will most benefit your smile. Engaging, humorous, and easy to read, this book about orthodontics will actually give you something to smile about.

## Book Information

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## Customer Reviews

Admittedly, there is good information here, but as a practicing orthodontist for nearly 30 years and a clinical professor at THE Ohio State University, I think I can recognize an agenda when I see one. And there is an agenda here. First of all, what does being a physician (actually a dual degree oral surgeon, but details, details...) have to do with being an orthodontist? Absolutely nothing, except that you as a lay person will be impressed. The bigger agenda here is that Dr. Graham is a paid spokesperson for theOrmco Corporation, the manufacturer of the Damon System, which is (at least for some) the big deal in orthodontics right now. It's nothing really new, or even that innovative, but

Ormco has spent many millions marketing to the public and the orthodontic profession that their (ridiculously expensive) bracket (brace) system is better than anything out there. It's a fad, and I've seen many come and go. My prediction is that this one will be gone in 5-10 years when everyone figures out that it's basically a gimmick, and that it has serious drawbacks. So read the book, but take the subtle suggestion that the Damon system is superior ("it's currently the only way that I would treat my family"), with a grain of salt. After all, he's paid to say that... Incidentally, I'd bet a good amount of money that the other orthodontists who rate the book with 5 stars are Damonites too... They all drink the same Kool-Aid!

As a fellow Orthodontic professional, I have had the great pleasure of watching Dr. Graham speak on several occasions. He is THE premiere orthodontic mind in the profession today. In *The Truth About Orthodontics*, Dr. Graham delivers an easy to read, honest and up-to-the-minute summary of what the orthodontic consumer should consider before getting braces for their child or for themselves. There are many people offering orthodontic treatment in today's market--many of which are unfortunately unqualified or purporting themselves an expert even though they have had minimal orthodontic training. Read this book and you will be armed with information to make a wise decision. If you are considering orthodontic treatment, this is a concise, must-read guide to be an informed consumer. Dr. Jamie Reynolds, Novi and Rochester Hills, MI

For anyone that has seen Dr. Graham lecture, you would expect nothing but excellence, good times and great, useful information from a book written by him. *The Truth About Orthodontics* delivers on all accounts. Bravo Dr. Graham, bravo. Every person that is thinking about orthodontic treatment should read this book. The profession of orthodontics is filled with many different methods of treatment and Dr. Graham does a great job of dissecting those and showing the evolution of the profession. Prior to making any decisions about where to have your braces done, you should read this book so you understand the treatment and you can make an informed decision. John Graham, well done!

A fun and easy read with humor and absolute truth! Dr. John Graham is a master of his craft (orthodontics) and has done an outstanding job of giving our patients the truth about orthodontics. I can't wait to share this book with my own patients and friends. Dr. Graham lectures world wide on orthodontics and captures the audiences he teaches from the moment his lectures begin. You will find this to be the case when you read this book! Well done Dr. John Graham!

I am not an orthodontist but I do work in the field. I am writing as the father of 4 daughters. This book is an absolute must for any parents out there considering orthodontic treatment for their children. Dr. Graham does an excellent job of presenting the facts about orthodontic treatment in an quick and easy way for us as parents. It is clear to me that he understands my feelings as a parent when it comes to orthodontic treatment. I didn't take my child to the orthodontist for straight teeth. I took them to the orthodontist to promote my child's smile and overall facial aesthetics to accentuate their self confidence. It is that confidence that allows our children "to bloom" and achieve all their dreams in life! Great guide for those who want more for their kids!

This book provides great insight about many elements of orthodontics and orthodontic care, without overwhelming the reader with too much information. It is an easy to understand discussion that does not require the reader to know anything about the subject matter. This really made me think differently about orthodontic care - in a good way. I think it's a great read and is very well put together!

After reading this book I am going to recommend to all my friends that they do the same. It seems that everyone who has ever had orthodontic work done starts by getting teeth pulled. Dr Graham talks about the negative affects that creates and much, much more. It's a short read, but something every parent should know. Thank you Dr. Graham for taking the time to write this for us.

A fantastic book that helps clear up the misconceptions of orthodontics. This is very useful information if you are trying to understand your options with regards to orthodontics and if you are soon receiving braces. It is a fun read because Dr. Graham's fun personality shines through in his writing style yet he also provides the facts that will help you move forward with braces and obtain that beautiful smile that you desire. It is a must-read for any individual considering orthodontics for their children or for themselves!

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